

## Standard, Premium and Premium+ Explained

### STANDARD



Our standard line of apparel is geared toward customers shopping with a conscious budget in mind. These are our best picks that won't break the bank. The standard garment offerings contain classic apparel brands such as Gildan, Hanes, Fruit of the Loom, and more.

You can find a range of color and style options within our standard line that are sure to be ideal for your next custom tee shirt project. We recommend the standard apparel line when ordering for projects like one time use, economic giveaways, and cost effective shirts.

### PREMIUM



The beloved increase in quality at an extremely logical price point, makes our Premium catalog a favorite amongst customers. We created the premium line to encapsulate our very favorite apparel products.

Products found in the premium catalog are crafted with finer fabrics and more tailored fits. Our premium catalog aims to be an affordable upgrade from your basic t-shirt, and apparel offerings. Find brands like bella + canvas, Next Level, Alternative Apparel, and more in our Premium catalog.

### PREMIUM +



The Premium+ line is suited for customers interested in ordering corporate clothing, retail ready apparel, and stand out garments that are a step above the rest. Our Premium+ catalog contains garments from top branded retailers such as Adidas, Carhartt, Nike, Ogio, Comfort Colors, and more.

This gear is unmatched when embellished with custom embroidery, high quality multi-color prints, and industry leading printing processes. Browse our Premium+ offerings to take your custom "t-shirt" to the absolute next level!